

Contact Information:

John Fletcher
Huntsville, Texas
Ph: 936-661-6760
Email: fletchlvestofilm@gmail.com
Web: www.fletchlives.net

Summary:

Creative Executive Vice President, video producer and marketing specialist with the ability to make your message memorable! I get it done with organization, leadership, highly skilled editing and the ability to produce engaging content on-time and under budget!

Experience:

Executive Vice President, Director of Visual Content (Remote), [Virtual Golf Caddy](#), Savannah, GA, August 2019 – April 2020

- Oversee all operations for the North American division of the company
- Market and maintain relationships with all partners
- Vet and hire drone pilots for specific projects
- Manage all editing workflow, providing creative direction, feedback and recommendations as needed to ensure timely delivery of content
- Manage all content delivered including graphics, images, camera and drone footage
- Establish creative standards and guidelines for all editors
- Manage delivery and distribution of all final editing projects
- Coordinate post-production editing schedules with editors and on-site contractors
- Manage post production archive process and content library

Principal Video Editor (Remote), [Virtual Golf Caddy](#), Savannah, GA, March 2019 – August 2019

- Manage all editing workflow, providing creative direction, feedback and recommendations as needed to ensure timely delivery of content
- Manage all content delivered including graphics, images, camera and drone footage
- Establish creative standards and guidelines for all editors
- Manage delivery and distribution of all final editing projects
- Coordinate post-production editing schedules with editors and on-site contractors
- Manage post production archive process and content library

Owner/Principal Videographer/Editor, [SMART Video Services](#), Huntsville, TX, February 2000 – Present

- Provide all stages of video production from conception, budgeting, managing and hiring crews, producing and directing sets to editing and post production

Operations Manager – Director of Content, [USA Jump Rope](#), Huntsville, TX, April 2004 – August 2019

- Manage all operations for the organization to include financials, personnel, policies and guidelines
- Provide all stages of video production from conception, budgeting, managing and hiring crews, producing and directing sets to editing and post production for broadcast, retail and social media
- Coordinate all media relations to include television appearances, radio spots and news outlets
- Planning and implementation of national and international events

Skills:

- Premiere Pro CC - Final Cut Pro X - After Effects CC - Videography - Editing - Producing

Accomplishments:

Film Production/Videography

- Collaborative training film project with the [American Heart Association](#) and [Jump Rope for Heart](#), March 2017
- Internship with [MySource TV](#), produced and edited “[AroundMe](#)” marketing video for pitch to mobile app developer, Summer 2016
- “[Best Graduate Producer](#)” award recipient, AAU Spring Show – May 2015
- “[Focus Award](#)” recipient, AAU Spring Show – May 2014
- Footage contributor/consultant for documentary “[JUMP!](#)” produced by [Nutshell Productions](#), 2007
- Produced commercials for ESPN, ESPN 2 and FOX Sports Network, 2004 – Present

Education History:

- Master of Arts, Communications and Media Technologies, [Academy of Art University](#), San Francisco, CA, May 2018
- Bachelor of Science, Law Enforcement/Police Science, [Sam Houston State University](#), Huntsville, TX, May 1994

References:

Erin Hammond

Marketing Director, Virtual Golf Caddy
(912) 235-1989
hammond_erin@yahoo.com

Dave Stoelk

Emmy-Award winning Producer/Freelance Journalist
Graduate Instructor, Academy of Art University
(925) 699-7271
stoelk@gmail.com

Michael Rosenthal

Emmy-Award winning Producer/Writer/Editor
(415) 999-9736
mfrosey@comcast.net

Eugene (E.J.) Boillot

Former USA Jump Rope Vice President
Current Board of Directors member
(720) 299-4009
ejb4009@gmail.com